

Global Agenda Index 2014

Media Tenor International

Invitation

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Global Agenda Index 2014

“Smart Alliances”: The new principle

Reputation Lab Davos, January 23, 2014

- Opinion-leaders rethink power shifts in future scenarios as “smart alliances” not “fragmentation”
- Another year the US is perceived to be losing global influence
- Analyst optimism on BRICS significantly wanes in 2013 but opinion-leaders remain optimistic

Think Tanks focus less on US



Analysts less optimistic



White Paper

www.mediatenor.com



Berlin



Boston



Washington

January 17, 2014: 4 – 5pm CET/ 10 – 11am EST

Media Tenor's new Global Agenda Index (GAI) breaks new ground in the crucial field of scenario analysis. It is a multi-level project that combines elite scenario polling with proven methods of content analysis of media reports, think tank websites and corporate documents.

In partnership with the UN Academic Impact and Erasmus University, Media Tenor has developed a data-based methodology to uncover and minimize sources of bias and distortion in scenario building.

One of the key findings in 2014 is the existing threat regarding the unsolved Island-Crisis in South East Asia. Therefore, this first hearing is offering a first debate on these results: How likely is a solution for both, China and Japan, based on peace or war? What lessons can be learned from the Paracel-Island Crisis 40 years ago? Why does Vietnam remain the elephant in the room, in the Oval Office, for each president since Nixon up till Obama?

Take advantage of this hearing, taking place simultaneously in Berlin, Boston and Washington DC, connecting the best experts.



Mark Fuller

Chairman and CEO of Rosc Global and Rosc Global Investments. He serves as Governor of the Asian Institute of Management, Foundation Member of the World Economic Forum, Director of New Profit Incorporated and of the Center for Effective Philanthropy, and Trustee of the Belmont Hill School.



Marvin Kalb

Former Reporter and Commentator for CBS and NBC News and is a contributing news analyst for National Public Radio and Fox News Channel. Founding Director of the Joan Shorenstein Center on the Press, Politics & Public Policy, Kennedy School at Harvard University. Senior Fellow at the Brookings Institution.



Ambassador Bindenagel

Ambassador (ret) J.D. Bindenagel is the special advisor to Strategy XXI Partners. His consulting responsibilities entail: Communications campaigns, long-term strategies that establish networks, build organizational reputation, and create value. Bindenagel is a former U.S. Ambassador, a career diplomat and an expert on Germany.



Ngô Vĩnh Long

Ngô Vĩnh Long is currently a Professor at the University of Maine. The Fulbright Senior Scholar, teaches courses on economic development in East and Southeast Asia, and economic methodologies at the Vietnam National University in Hanoi and at the Hanoi University of Business and Management.

Save the dates 2014:



January 14

Saigon

VNR 500 Conference



May 5 – 6

Paris

OECD Conference



August 28 – 31

Washington

APSA Conference



September 6 – 8

Kuala Lumpur

Global Economic Summit



October 30 – November 1

Lucern

15th International Agenda Setting
Conference